

little moments that made big magic in

2009



Big Brothers Big Sisters
of Northeast Iowa



The past year was a challenging one for our agency. We are one of the many companies and organizations that were affected by the economic downturn. While we were forced to make some difficult decisions, we also had many successes over the year and a renewed focus on child safety and outcomes.

Fiscal year 2009 grant awards were significantly less than the prior year, resulting in a 20% decrease in our annual budget. Unfortunately, we had to downsize our service area and staff in response. We continued to serve Black Hawk, Bremer, and Delaware Counties.

But with challenges come opportunities. In 2009, we strengthened our program for the children we serve. As ever, our first and foremost concern is that 'our' children are safe. Secondly, we strive to help the youth obtain the outcomes that Big Brothers Big Sisters is known for. We recognize that strong relationships and optimal outcomes are based on quality, not quantity. Our focus is on what is best for the youth we serve and can be seen in consistent match support, volunteer training, and emphasis on match retention.

Last year, Big Brothers Big Sisters of Northeast Iowa served over 600 children in Black Hawk, Bremer, and Delaware Counties. Some of the matches have been together for many years, some for just a few months. Every month, however, they are getting together, forming friendships and turning little moments into big magic.

We'd like to take this time to thank you. Without the support of our donors and volunteers, Big Brothers Big Sisters would not have the opportunity to make matches that transform the lives of children. Together, we are changing how children in our community grow. Thank you.

Most sincerely,

Christy Justice
President, Board of Directors 2009

Maria Benham
Executive Director



Did you know Littles are...

IMPACTING NORTHEAST IOWA

one2one

School Based- One-to-one mentoring of children grades K - 12 that takes place for one hour each week in the schools. Some Littles talk with Bigs about class or do homework together, but it's really all about friendship and guidance. Matches may play basketball, jump rope or read - whatever the match enjoys.

Community Based- The traditional Big Brothers Big Sisters relationship. It's all about one-to-one time spent with the volunteer and the young person doing things they enjoy like riding horses, cooking, or shooting hoops. Youth ages 6 - 13 are matched with role models who meet at least twice a month for a total of 6 - 10 hours per month. Whether meeting during the weekend or after school, fun is always on the agenda!

Amachi- This program is unique, it provides a caring role model to a child with an incarcerated parent. Youth ages 4 - 18 meet with their Bigs at least four hours a month in the community and can meet at school as well, if they choose. These children are more vulnerable to following a life of crime and becoming incarcerated themselves. Mentoring can help break that cycle.

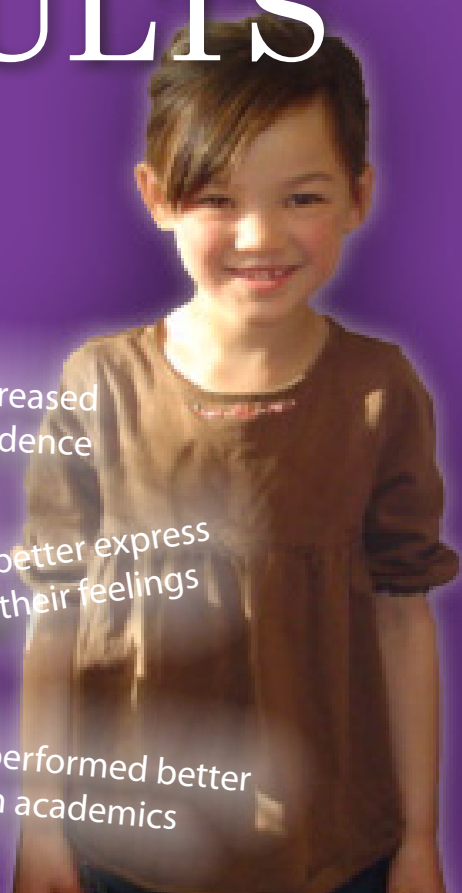
Anyone can refer a child to get a Big Brother or Big Sister, but parent/custodial adult permission is always required. To make a referral, call our office or visit www.iowabigs.org



46% less likely to begin using illegal drugs?

PROVEN RESULTS

Match data shows the percentage of littles who have shown improvement in 2009.



78% show more trust

84% show increased self-confidence

63% have a better attitude toward school

76% better express their feelings

61% have better family relationships

72% performed better in academics

Did you know 58% of Littles...

Financial Reports

Revenue, Gains &
Other Support

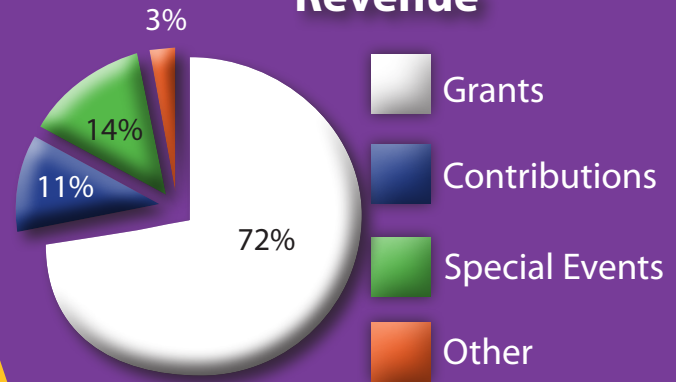
\$547,999

Expenses

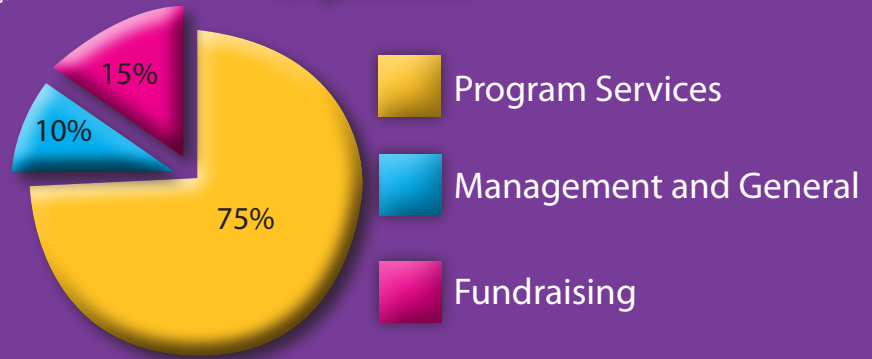
\$488,016

For the fiscal year 2009, ending June 30, 2009.

Revenue



Expenses



have shown improvement in school?



Each friendship creates its own story. One that especially stands out is the companionship between Little Sister Alissa and her Big Sister, Jessica Murrow. Jessica was one of our 2009 "Bigs of the Year."

Jessica, an education student at the University of Northern Iowa, wanted to make a difference in a child's life. When she heard about our programs, she knew she wanted to get involved. She meets with her Little Sister, Alissa, weekly at her school in Cedar Falls. Alissa loves that her Big



Sister shares the common interest of art. The two love doing crafts and making c o l l a g e s t o g e t h e r . BBBS feel it's

important to bring together matches that share common interests such as these two. Jessica describes Alissa as having, "the most accepting and loving personality of anyone I've ever met." The two truly enjoy spending time together which is what our program is all about. Aside from all else, Alissa can be herself during her time with Jessica, and she has someone who can be a guide, a mentor but most importantly, a friend. Jessica knows she is filling a need in Alissa's life and can make her feel special.

This match is a true example of how four hours a month can change a young person's life. The whole idea of a Big Brother or Sister is to simply be a friend. It doesn't require a special occasion or expensive activity. Big Sister Jessica sees her time with Alissa as, "an unbiased atmosphere for her, one hour a week, to be herself." Just getting together and sharing experiences they both enjoy is enough to make an enduring impact. Nothing

Did you know Littles are...



is more rewarding to Jessica than returning from summer break to see Alissa's eyes light up. It's clear that their relationship has been equally life-changing for Alissa and her Big Sister Jessica.

National research supports that BBBS programs have a direct and measurable impact on children's lives. It is proven that Littles are more likely to be more confident students, have better family relationships, and are less likely to abuse drugs and alcohol. Involvement in our programs help improve self-confidence and perspectives on life.

These factors lead to why Littles are better educated, wealthier and have stronger

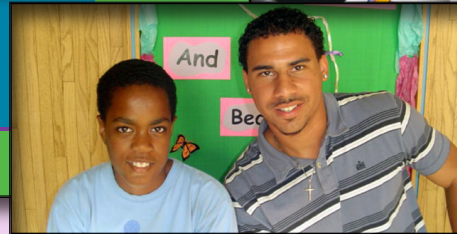


relationship with their spouses, children and friends. Here in Northeast Iowa, during the month of January, we reflected upon the impact we made in 2009 and look forward to more changed lives in 2010.

Thanks to our Magic Makers who contributed \$1,000 or more toward one-to-one mentoring in our community!

- Cedar Valley's Promise
- Cedar Valley United Way
- Community Foundation of Northeast Iowa
- CUNA Mutual Group
- Exchange Club of Waverly
- Grainger
- Hy-Vee
- John Deere Waterloo Operations
- Lincoln Savings Bank
- Max & Helen Guernsey Foundation
- McElroy Trust
- The Radio Group
- Together 4 Families
- Wal Mart
- Waverly-Shell Rock United Way

42% more likely to receive a four-year degree?



Did you know 39% of Littles are..



more likely to have an income of \$75,000 or higher?

Children make up less than 25% of our population but...



Thanks for all the times
you came and played
games with me and how we
went outside and played football
and we colored some pictures
and ate candy and stuff
you're the best ever and I wish
you were my real sister





they`re **100%** our future!

THANK YOU

Scott Abing
Samantha Adams
Sue Adriano
Jordan Alborn
Brian Andersen
Andrew Anderson
Collin Anderson
Shari Anderson
Judy Anderson
Robert & Annette Andres
Kelly Antons
Anytime Fitness
Applebees-Cedar Falls
Applebees-Waterloo
Brian Aronson
Tiffany Aronson
Cheryl Asche
Lisa Avens
Denielle Badker
Craig & Micky Bahlmann
Sam Banser
Barmuda
Barnes & Noble
Michael Barrett
Jessica Bates
Meghan Bell

Paul & Maria Benham
Joseph Benter
Dawn Bergmann
Cory Berkenes
Danny Berryman
Bertch Cabinets Manufacturing
Melissa Bicket
Bike Tech
Sara Blackstock
Shellie Bolt
Benjamin Borgman
Jamie Brayton
James Brown
Kim Bruess
Ben Brustkern
Kathy Burk
Aaron Card
Carlos O'Kelly's
Carney, Alexander, Marold & Co.,
L.L.P.
Steve Carr
Cedar Heights Community
Presbyterian Church
Cedar Valley United Way
Cedar Valley's Promise
Erika Cherry

Adam Christofferson
Chuck Wagon
Jay Colsch
Cool 105.7
Miriam Cordero
Delaney Cornforth
Kayla Crane
Jon Crews
Scott Crowley
Crystal Distribution
CUNA Mutual Group
Jack & Barb Dahlby
Eileen Daley
Scott Davison
Teresa Degner
Jane Demmer
Brittany Deshon
Doughy Joey's
Bruce Dralle
Molly Duggan
Scott Dunbar
Bryan Earnest
Alfred & Joanne Eastin
Craig Eastin
Curtis Edler
Deb Elin

Did you know 81% of Littles

Leigh Elliott
Jerry & Audrey Elsamiller
Ewie Co. Inc.
Exchange Club of Waterloo
Exchange Club of Waverly
Beth Fanter
Brooke Farrell
Fazoli's
Louis & Susan Fettkether
Brian Fiacco
Ron Fiacco
Travis Fiacco
Vicki Fiacco
Alvaro Forero
Carole Fox
Andrew Frost
Amber Gast
Jenny Gast
Luke Gast
David & Tara Gettman
Jody Gibson
Steve & Lynn Gleason
Hannah Glockner
Michelle Glockner
Richard Glockner
GMAC Financial Services
Rick Gorman
Matt & Jenny Graeser
Grainger
Jennifer Granzow

Jan Grundmeyer
Sheila Hagarty
Laura Hager
Kris Ham
James Hancock
Dave & Carol Hansen
Samantha Hanson
Jennifer Haraldson
Shawn Harrington
Jen Helfrich
Jennifer Heller
Juliann Henderlong
Lauren Hernandez
Megan Hillman
Josef & Brandi Hoffmann
Brent & Kathy Holbert
Elise Howe
Hy-Vee Food Stores
The Isle Casino & Hotel-Waterloo
Duke Issacson
Ron Jacks
Justin Jackson
Baylee Jacobs
Dennis Jeffries
William Jochumsen
Jimmy John's-Cedar Falls
Amy Joens
John Deere Waterloo Operations
Sally Johnson
Clare Jones

Jeff Jones
Sarah Juhl
James & Christy Justice
John & Tracy Justice
Ryan Justice
Karen Kane
Karmac Trucking, LLC
Dave & Alex Kelling
Dan Kielman
William & Krista Kirkpatrick
Katie Klein
Angie Knoll
Beverly Kopper
Jay & Joanne Koweil
Anton Kozlovsky
Dawn Kruth
Tiffany Kudron
Todd Kuntz
Thomas & Clarissa Kunz
Will & Liz Kurtt
Melissa Lammers
Jason Leonard
Jon & Lisa Liebau
Lincoln Savings Bank
Wanda Linderwell
Lewis & Niki Litzel
Jill Lodge
Cassandra Loecke
Kelli Loers
Cass Loesche

set higher goals in life because of their Big?

Ross Long
Ashley Ann Loper
Louis Montgomery, DDS
Tasha Lucas
Andrew Lusson
Mamma Nick's
Budhadeb Mahakul
Troy Mangrich
Karen Maricle
Aaron Martin
Master Cuts
Max & Helen Guernsey
Foundation
Thomas Maximovich
Michele McCann
Darrell McCormick
Beth McCrindle
McDonald's-Waterloo
R.J. McElroy Trust
McKinley
John Michel
Ivana Mijatovic
Laureen Miller
Linda Miller
Troy & Jane Miller
Van Miller
Whitney Mitvalsky
Greg Mix
Shawn Monroe
Montage

Louis Montgomery
Gail Moon
Jeremiah & Cassonda Moothart
Aaron Morris
Alan Morris
Lanie Morris
Pat Mullen
Sherri Munson
Desiree Myers
Carrie Neessen
Shannon Nehl
Erin Neuendorf
NewsTalk 1540
Bao Tran Nguyen
John Nickel
Norma Mae's
David Nuetzman
Oladapo Obitayo
Old Chicago
Aldijana Omanovic
Ashley Orvis
Amy Paige
Anthony Paige
Loretta Palma
Pancho's
Papa John's
Kaylisha Parker
Emily Patterson
Verla & Dale Pecha
Mari Petersen

Lisa Peterson
Marquerite Pircer
Pita Pit
Ken & Barb Pitt
Rey Pitt
Brianne Power
Amanda Poyner
Rabo AgriFinance
Dorothy Rainey
Mike Ramker
Dennis & Nancy Rand
Carrie Rankin
Stephanie Regenold
Kassi Reynolds
Rick & Junnie's Coin, Inc.
Rock 108
Thomas Rohrssen
Jessica Sacco
Armin Samardzic
Joe Sands
Lacey Satterlee
Jay Schares
Scheels
Ruth Schluter
Bryan & Pauline Schmidt
Darin Schmidt
Keith Schmidt
Charlene Schmitt
Troy Schreoder
Dick Schroder

Did you know Littles are...

Screaming Eagle
Renee Sedlacek
Francis Sennel
Bonnie Sessler
Matt Seward
Marcie Sharp
Henry Shepherd
Janet Shirk
Shoe Carnival
Mavis Te Slaa
Andrea Slade
Mark & Elaine Slade
Tyler Smedley
Sue & Donnie Soash
Heidi Solheim
Dan Soppe
Sara Sprole
Star 1330
Starbucks
Emily Steere
Shanda Steere
Abby Stolz
Evan Stolz
Jeremy Stolz
Harold & Patsy Swailes
Matt Swanson

Ali Swick
Tom Taiber
Texas Roadhouse
Tara Thomas
Todd & Dorseyann Thompson
Stephen & Liz Thorpe
Angela Thurman
Rachel Tiby
Kathy Tiedt
Tires Plus
Together 4 Families
Justin Tolan
Rose Torgersen-Metcalf
Samantha & Kim Traiger
Kelly Turner
Phil Turnis
Kristin Underwood
UNItix
University Book & Supply
Gerald & Susan Vallem
Tammy Vande Voort
David & Dee Vandeventer
Veridian Credit Union
Julie Versluis
Regina Verastegui

VGM Group Inc.
Karen Vick
Michelle Vogt
Doug Vogt
Kristin Vowell
Susan Ward
Megan Wagner
Dawn Wallbaum
WalMart
Waterfalls
Waterloo Black Hawks
Waverly-Shell Rock United Way
Danielle Weiland
Alycia West
Jennifer Wetzeler
Wheaton Franciscan Healthcare
Brian & Deanna Wheeler
Jennifer Williams
Teresa Wilmot
Todd & Molly Wilson
Wingate Hotel
Dave Wylam
Yantis & Associates
Rick Young
Holly Youngblut

2009 DONORS

52% less likely to skip school?



Big Brothers Big Sisters

of Northeast Iowa

2530 University Ave., Suite 8

Waterloo, IA 50701

Non-Profit
Organization
US Postage Paid
Waterloo, Iowa
Permit No. 1834

Black Hawk County

2530 University Ave., Suite 8

Waterloo, IA 50701

319-235-9397

Bremer County

118 E. Bremer Ave., Suite B

Waverly, IA 50677

319-352-2813

Delaware County

212 1/2 E. Main St.

Manchester, IA 52057

563-927-5148

It costs \$1,000 to serve ONE match for ONE year.